



**FORT HAYS STATE UNIVERSITY**

*Forward thinking. World ready.*

**BEM**

Management School

Bordeaux

Dakar

# Bachelor in Business Administration (BBA)

**Fort Hays State University (FHSU)**



FORT HAYS STATE UNIVERSITY

*Forward thinking. World ready.*

Hays, Kansas (USA)



Dakar (Sénégal)

**1<sup>st</sup> & 2<sup>nd</sup>**  
years  
at BEM Dakar  
(Senegal)



**3<sup>rd</sup> & 4<sup>th</sup>**  
years  
at FHSU, Kansas  
(USA)



**100%**  
English



**An American BBA in Management and International Business**

# Bachelor in Business Administration (BBA)

## Fort Hays State University (FHSU)



**Dr. Andy Tompkins**  
Interim President

With this partnership, Fort Hays State University continues its commitment to creating innovative, quality pathways to education. Partnerships like this can lower the cost of a quality education, provide an uninterrupted opportunity for students to earn their bachelor's degree, and because we're regionally and nationally ranked and respected enhance the career prospects for students who participate.



**Dr. Pape Madické DIOP**  
President

In line with its logic of innovation and support for African students, BEM Dakar, in partnership with FHSU, sets up the BBA. This BAC + 4 degree, awarded by FHSU, offers a tremendous opportunity for African students, notably to follow the first two years of the program in Dakar and the last two years in Kansas (USA). This partnership is an opportunity for young Africans to deepen their understanding of the global economic stakes, and also a guideline for their future career choices, with a sense of responsibility and requirement.

### The FHSU Bachelor in Business Administration (BBA)

- A cutting-edge program geared towards the shifting needs of our business world, encouraging students to discover creative business solutions that aren't defined by boundaries.
- An innovative and international program to develop their business and management competencies to have a successful career either in multinational corporations or starting your own company.
- A program that provide a diverse environment, with connections to the business world, where you will learn from experts the knowledge and leadership skills required to launch your career at a global level.

### ■ Bachelor in Business Administration (BBA)

- 1<sup>st</sup> and 2<sup>nd</sup> years at BEM Dakar
- 3<sup>rd</sup> and 4<sup>th</sup> years at FHSU
- Program full english

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years  
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(Senegal)



**3<sup>rd</sup> & 4<sup>th</sup>**  
years  
at FHSU, Kansas  
(USA)



**100%**  
English



# An American BBA in Management and International Business



## Overview of Coursework BEM Dakar

### Basic Skills Courses

- Liberal Arts Mathematics
- English Composition I
- Introduction to Business
- College Algebra
- English Composition II
- Fundamentals of Oral Communication
- Introduction to Sociology
- Introduction to Computer Systems

- Elements of Statistics
- Principles of Economics: Micro
- World Geography
- Calculus Methods
- Principles of Economics: Macro
- Humans and the Environment
- American and British Civilizations
- Etc...

## ADMISSION CONDITIONS

### 1<sup>st</sup> year at BEM Dakar

- Admission test and application form
- WASSCE Scores (West African Senior Secondary Certificate Examination) for anglophone countries

### 3<sup>rd</sup> year at FHSU

- 2.5 GPA (on a 4-point scale) in all coursework completed at USPG,
- English proficiency exam with a minimum score of 61 – TOEFL, or 5.5 - IELTS.



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## Overview of Coursework FHSU

### Courses

- Principles of Accounting I
- Management Principles
- Marketing Principles
- Business Communication
- Business Law
- Principles of Accounting II
- Managerial Finance
- Production and Operations Management
- Business Policy
- Etc...

### Specializations

- Management
- International Business

## Fast Track to the MBA of FHSU

## Career Prospects

The FHSU BBA offers the necessary backgrounds for the following positions :

- Business manager
- Administrative service manager
- Human resources specialist
- Assistant product manager
- Market researcher
- Promotions manager
- Labor relations manager
- Public relations representative
- Systems analyst
- Securities salesperson
- Financial analyst
- Advertising, marketing,
- Financial manager
- Lodging manager
- Property manager
- Purchasing manager
- Buyer/Purchasing agent
- Risk Manager
- Brand Manager
- Revenue Manager
- Health services manager
- Trader
- Etc...

## TUITION AND FEES

### BEM Dakar

- Annual Tuition : 3,150,000 XOF

### FHSU

- Annual Tuition : \$ 14,426.40

★★ FHSU offers students from BEM Dakar scholarship of 2.000 USD/year

### Not included in the expenses tuition :

student activity fee, SHP or health fee, course fees, books or personal/travel expenses.



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**Vous avez du talent, nous lui donnons de la valeur**

**www.bem.sn**

**www.fhsu.edu**